



HANDS ACROSS THE VALLEY

TOWARDS A COMMUNITY WITHOUT HUNGER

Dear Friends,

We are pleased to announce the 26th Annual Hands Across The Valley fundraising event. This year's benefit will be held on Saturday evening, September 29th, 2018 at the historic Charles Krug Winery in St. Helena.

Hands Across The Valley is the only organization that raises money specifically for the safety net food programs in Napa County – including The Food Bank, Meals on Wheels and other vital programs that service those in need from American Canyon to Calistoga.

By joining hands with you - our community partners – we have been able to raise millions of dollars to fund these organizations. We are requesting that you consider sponsoring Hands Across The Valley this year. Your sponsorship will assist us in the continuation of our work and help make sure everyone in Napa County can put food on their table. Every \$3.50 raised provides a meal to someone in need. Thanks to the generous support we received in 2016, we were able to provide tens of thousands of healthy meals to those in need!

We thank you in advance for your generosity and we hope to see you on Saturday, September 29th, 2018 at Charles Krug Winery.

If you have any questions, please call Sean Dempsey at (707) 888-3332.

Sincerely yours,

A handwritten signature in blue ink that reads "George Altamura". The signature is written in a cursive style.

George Altamura
President, Board of Directors

P.O. Box 5404, Napa, CA 94581
www.handsacrossthevalley.com

Hands Across The Valley is a registered 501C-3 Non-profit organization.
Tax I.D. # 68-0385193



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NAPA COUNTY SAFETY NET FOOD PROGRAMS

“Who are The Hungry in the Napa Valley?”

The Safety Net Food Committee meets monthly to collaborate on the needs of all the food programs, including churches and non-profit organizations, that provide meals or food in Napa County.

Napa Valley Food Bank – The ongoing needs of this program continue to rise. Each year, the Napa Valley Food Bank serves thousands of families, with nearly 40% served being children under the age of 18. In 2015 the Food Bank served over 45,000 individuals, distributing over 1,620,000 lbs of food. In addition, 41 non-profit agencies are able to utilize the Food Bank in order to offset their food needs.

Meals on Wheels – Meals on Wheels delivers, on average, 105,600 meals per year to the region’s seniors 5 days a week. Over 400 meals are prepared each day for delivery throughout Napa County. No one is turned away and there is no fee to the client.

The Table – The Table has served more than half a million meals to date, serving an average 120 people per day, and approximately 30,000 per year. They mainly see working poor, who struggle from paycheck to paycheck in order to survive.

The Salvation Army - The Salvation Army serves, on average, 175 per day, 42,000 per year. They also see working poor, who struggle from paycheck to paycheck in order to survive.

Food Vouchers – Food vouchers are distributed among programs throughout Napa County (such as Cope Family Center, Napa Emergency Women’s Services, American Canyon Family Resources Center, St. Vincent de Paul and Puertas Abiertas Community Resources Center) to help with crisis situations that need to be addressed immediately. Families that have no other alternatives have access to the voucher program for food.

Turkeys and Holiday Baskets – Each year the Food Bank, Catholic Charities, The Table and American Canyon Family Resource Center work tirelessly to find turkeys for the Holiday Assistance Program. This program serves the poorest of our community and enables families to have a holiday meal.



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In 2017, Hands Across The Valley Provided Funding for the following Napa County Safety Net Food Programs

Senior Nutrition Services (Meals On Wheels)	\$80,000
Napa Valley Food Bank	\$80,000
The Table	\$12,000
Holiday Food Assistance Program	\$6,000
Salvation Army	\$6,000
Molly's Angels	\$11,000
Community Action Napa Valley (food vouchers)	\$20,000
• Cope Family Center - \$6,000	
• Society of St. Vincent de Paul - \$6,000	
• Napa Emergency Women's Shelter - \$4,000	
• Puertas Abiertas - \$4,000	

Fund-a-Need raised an additional \$78,250 for The Salvation Army's **Napa Valley Culinary Training Academy** – a program that welcomes people who have struggled with homelessness and substance abuse, and gives them a unique opportunity. Through this program, they are able to develop kitchen skills to support meaningful employment in local hospitality industries while instilling professionalism, confidence, and dignity

TOTAL **\$293,250**



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26th Annual Hands Across The Valley Fundraising Event

Saturday, September 29th, 2018
4:00 p.m. – 10:00 p.m.
The Historic Charles Krug Winery
St. Helena, California

Mission Statement

Hands Across The Valley is committed to working toward the goal of
“A Community Without Hunger.”

The Event

Hands Across The Valley is the only Fundraising Event in Napa County
That provides funding for the Safety Net Food Programs.

- ❖ Welcome Reception featuring a walk around
tasting of over 30 Food, Wine & Beer stations
- ❖ Silent Auction
- ❖ Sit-Down Dinner
- ❖ Live Auction
- ❖ Dancing Under The Stars!

We invite you to become a Community Partner in the Fight Against Hunger!

Contact Information

Tel: (707) 888-3332 Email: sean@handsacrossthevalley.com
P.O. Box 5404, Napa, CA 94581
www.handsacrossthevalley.com

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Sponsorship Levels

“Presenting Hands”

\$25,000 Benefactor

Two VIP Tables (20 guests) with Sit-Down Dinner & *Super Premium* Wine Service
Full-page Program Acknowledgment on First Sponsor Page
Web Site Acknowledgment - Top Line on Sponsor Page
Special Presentation from the Stage
Inclusion in all Press Materials

“Supporting Hands”

\$10,000 Benefactor

Two VIP Tables (20 guests) with Sit-Down Dinner & Wine Service
Full-page Program Acknowledgment
Web Site Acknowledgment on Sponsor Page
Acknowledgement from the Stage

“Helping Hands”

\$5,000 Benefactor

One VIP Table (10 guests) with Sit-Down Dinner & Wine Service
1/2-page Program Acknowledgment
Web Site Acknowledgment on Sponsor Page
Acknowledgement from the Stage

A Benefit for Napa County Safety Net Food Programs

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SPONSOR TABLE RESERVATION

Business or Organization: _____

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Please reserve the following:

- Presenting Hands Sponsor: 2 Tables (20 guests) - \$25,000.00
- Supporting Hands Sponsor: 2 Tables (20 guests) - \$10,000.00
- Helping Hands Sponsor: 1 Table (10 guests) - \$5,000.00

Please return this reservation form by August 1st, 2018

Checks should be made payable to "Hands Across The Valley", and sent to the address listed below. We also accept VISA, Mastercard and American Express.

Thank-You!

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SPONSOR/TABLE NAME: _____

Guest 1: _____

Guest 2: _____

Guest 3: _____

Guest 4: _____

Guest 5: _____

Guest 6: _____

Guest 7: _____

Guest 8: _____

Guest 9: _____

Guest 10: _____

Please email one reservation form and guest list per table by August 1st, 2018 to:
sean@handsacrossthevalley.com

Thank You!

www.handsacrossthevalley.com

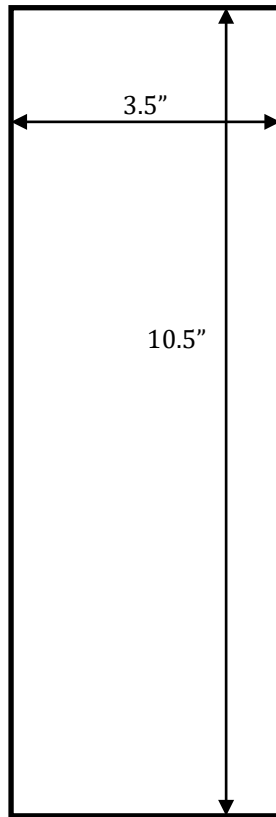


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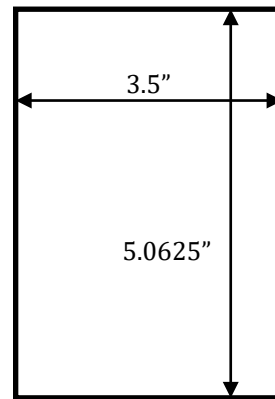
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Specifications for 2018 Event Program Acknowledgements
DEADLINE FOR SUBMISSION: August 1st, 2018
(Note: templates not actual size, all black and white, no color printing)

Presenting/Supporting Hands
Full Page - 2 VIP Tables



Helping Hands
Half Page - 1 VIP Table



- No Bleeds
 - Electronic Files
 - Press quality PDF or Macintosh platform (most mac programs are acceptable)
 - Include all fonts used in your ad
 - Include all linking files as well (i.e., Photoshop, Illustrator)
 - Email to: robert@osborngraphics.com
 - Include reference to Hands Across the Valley in subject line
 - If file size is larger than 5MB, please upload file to FTP link below and email Robert Osborn after upload is completed
- Host: [ftp.osborngraphics.com](ftp://ftp.osborngraphics.com)
User: ogftp
Password: parisdakota